



Vancouver Island Brewery and Golf Vancouver Island Brew Up A Golfer's Dream

FOR IMMEDIATE RELEASE

June 16, 2015 (VICTORIA, B.C.) -- Golf Vancouver Island, the marketing partnership of 11 Vancouver Island golf courses, multiple hotel, transportation, and activity providers, has brewed up an incredible golf contest with one of its newest partners, Vancouver Island Brewery.

The two Vancouver Island based organizations have joined together to launch the **Ultimate Vancouver Island Golf Experience** contest in which 1 lucky winner and a guest will win the opportunity to play 11 golf courses, and stay in 3 regions of Vancouver Island. To keep things interesting throughout the contest period, entrants will also have a chance to win a bi-weekly draw of golf for two at one of the Golf Vancouver Island member courses. All told, if you are a golfer, this is the contest you have been waiting for.

"We are extremely excited to be working with an organization like Vancouver Island Brewery.", states Randy Frank, President of Golf Vancouver Island. "Our Island based businesses embrace and promote the Vancouver Island lifestyle and we couldn't think of a better partner to work with".

"This is a great opportunity to share our love of golf with the fans of Vancouver Island Brewery and offer a unique experience to golfers from around British Columbia" commented Vancouver Island Brewery General Manager, Murray Langdon.

The Ultimate Vancouver Island Golf Experience contest will run until August 30, 2015. Golfers should keep their eyes open for cases of Islander Lager and Pod Packs from Vancouver Island Brewery or visit select retail stores in the Lower Mainland. Contest details can also be found at WinTheGolfTrail.ca.

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About Golf Vancouver Island

Golf Vancouver Island is a recognized leader of innovative golf destination marketing in the province of British Columbia, complete with a central reservation service for booking golf vacations on the Vancouver Island Golf Trail. Golf Vancouver Island promotes the Vancouver Island Golf Trail as a unique golf vacation destination through cooperative marketing initiatives. Owned and operated by the golf courses on Vancouver Island, consumers save time and money, while choosing from 11 golf courses and 12 accommodation partners on the Vancouver

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GolfVancouverIsland.ca



Island Golf Trail. Golf Vancouver Island provides complementary information, vacation planning assistance and reservations for Vancouver Island golf vacations. For more information about Golf Vancouver Island, visit GolfVancouverIsland.ca or call 1-888-465-3239.

About Vancouver Island Brewery

Vancouver Island Brewery was Vancouver Island's first craft brewery. From humble beginnings in a small warehouse in Central Saanich in 1984 they began by handcrafting a small selection of draught only products for pub customers on Vancouver Island.

Through loyal Island support, they began to grow and add to their portfolio of fresh handcrafted local ales and lagers. In 1995, they grew out of our original operation and made the decision to build a new brewery at 2330 Government Street in Victoria B.C. where the brewery still stands and operates today.

They have grown from just 6 employees in 1984 to over 40 today and all of their brewery employees are "Islanders" with true Island roots. They have developed a 30 year tradition and connection with Vancouver Island. They are proud of our history of supporting numerous local businesses, charities, and community events over the years. Part of the brewery's philosophy will always be to make a positive impact and commitment to our local community. It is their intention to ensure the community stays vibrant, growing and long lasting.

Their handcrafted, all natural beers have won numerous international awards. It is their philosophy to brew all natural, world-class beers that reflect life on the west coast; clean, fresh and natural. Historically, breweries have played an important role in their communities and they hold true to this tradition by supporting many local organizations and events. Visit vanislandbrewery.com for more information on Vancouver Island Brewery.

For Further Information or Images Please Contact:

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