

13th Golf Course Added to the Vancouver Island Golf Trail: Campbell River Golf & Country Club to open this Summer!

FOR IMMEDIATE RELEASE

April 3, 2018 (VICTORIA, B.C.) -- It has been a long, long time since a new golf course opened in British Columbia - 2011 to be exact. However, the drought for new golf course starved enthusiasts is about to end with the opening of the new Campbell River Golf & Country Club this summer! Golf Vancouver Island is thrilled to welcome its 13th golf course to the Vancouver Island Golf Trail.

Under new ownership of long-time Campbell River residents, the Mailman Family, the former Sequoia Springs golf course has been completely redesigned by Graham Cooke of Northern Golf Design. The new Campbell River Golf & Country Club promises both local and destination golfers a challenging, yet inclusive 18-hole championship course for all skill levels.

The Campbell River Golf & Country Club will open the first tee and driving range in summer 2018 with innovative technology and features. The golf course has been completely rebuilt from tee to green and the driving range will be the first in Canada to employ Toptracer range technology. Toptracer is the same technology used to track golf ball trajectories on major golf tournament sportscasts. Using Toptracer, golfers can get accurate views of their shots for analysis and comparison, or just for fun. For those that don't golf, the driving range will be a fun place to hang out; where you can grab a cold drink, watch some sport highlights or step up to the mats and play virtual golf courses from around the world.

Golf enthusiasts can check out the development progress of the Campbell River Golf & Country Club on their new website croolf.ca, including a course overlay of the old to the new course and a timeline of the course's history and future. The website is designed to be easy to read, feature rich and allow the user to follow along with the construction of the golf course as it gets closer to opening. The Sandtrap Restaurant & Lounge at the Campbell River Golf & Country Club is already open so you can check out the progress firsthand over a meal.

2018 indeed promises to be exciting for the Campbell River Golf & Country Club and the Vancouver Island Golf Trail, however it doesn't stop there. Coming for 2019 and beyond are a new hotel, spa, restaurant, clubhouse, and event centre.

Visit <u>crgolf.ca</u> to learn more about the Campbell River Golf & Country Club, and to plan a Vancouver Island golf vacation to include this or any of the other 12 amazing golf courses on the Vancouver Island Golf Trail, visit <u>golfvancouverisland.ca</u>.



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About Golf Vancouver Island

Golf Vancouver Island is a recognized leader of innovative golf destination marketing in the province of British Columbia, complete with a central reservation service for booking golf vacations on the Vancouver Island Golf Trail. Golf Vancouver Island promotes the Vancouver Island Golf Trail as a unique golf vacation destination through cooperative marketing initiatives. Owned and operated by the golf courses on Vancouver Island, consumers save time and money, while choosing from 13 golf courses and 10 accommodation partners on the Vancouver Island Golf Trail. Golf Vancouver Island provides complimentary information, vacation planning assistance and reservations for Vancouver Island golf vacations. For more information about Golf Vancouver Island, visit www.GolfVancouverIsland.ca or call 1-888-465-3239.

About Campbell River Golf & Country Club

Campbell River Golf & Country Club is a locally-owned, innovative and inclusive club that strives to welcome everyone. The course originally opened in 1959 and is in the process of a complete revitalization and renovation of their course and clubhouse. Noted golf architect Graham Cooke and Northern Golf Design helped lay out the plan and veteran superintendent Greg Austin shaped the ground. Other than the mature sequoia and red cedar trees, the 18-hole, 6,100 yard course is completely new. A resort course in character, the fairways are wide and long, perfect for less experienced players. Yet, there are sand and water hazards on 16 of 18 holes, the greens are deceptively tricky, and watch the rough. The par 70 can be challenging or achievable. The no-membership country club welcomes golfers and non-golfers alike, while the club offers new technology, a driving range, and two restaurants. Visit www.crgolf.ca for more information on Campbell River Golf & Country Club

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