



LIFESTYLE

The New Approach to Golf is Inclusive, Fun and Adventurousome



BCBusiness + Campbell River Golf & Country Club



The Campbell River Golf & Country Club course is picture perfect with low-lying cloud and early morning light

When one of Canada's most successful and renowned golf course architects — Graham Cooke of Northern Golf Design — redesigns a golf course, it's fair to say it's going to be impressive.

Welcome to [Campbell River Golf & Country Club](#), the 13th golf course to be added on the Vancouver Island Golf Trail. Golf enthusiasts will appreciate the work involved in the reimagined resort-style golf course, which sits on the former Sequoia Springs Golf Course. The gorgeous, mature western red cedar and sequoia trees have been preserved, but otherwise the 18-hole, 6,100-yard course is completely new.

Country Club to the tip of the trail puts a new focus on Campbell River as a golf destination," says Trisha Larsen, director of marketing, Golf Vancouver Island. "This is really exciting for Golf Vancouver Island."

Larsen went on to say that a long-time Campbell River family purchased the former golf course as a way of giving back to the community and the sport they love.

Not only is it the first golf course to be built in the province since 2011, the newly restored Campbell River Golf & Country Club has the distinction of being the first course in the country to utilise revolutionary ball-

tracking technology at their driving range.

“Toptracer is the same technology used to track golfball trajectories on major golf tournament sportscasts,” says Larsen. Using Toptracer, golfers can get accurate views of their shots for analysis and comparison, or just for fun.

Meantime, seasoned golfers and less experienced players alike will appreciate the wide and long fairways. The par 70 can be challenging or doable, with sand and water hazards on 16 of 18 holes, and tricky greens. Après golf is just as enticing here. For diehard golfers, the Sandtrap Restaurant & Lounge — which looks out onto the course and old-growth greenery — is the reward after a full day of golf where locally inspired cuisine is featured in this upscale casual setting.

On the horizon, a new hotel, spa, restaurant, clubhouse and event centre are in the works beginning in 2019 to create an experience that is as memorable as it is exceptional.

The Campbell River Golf & Country Club and driving range will open its doors this summer. For more information, visit www.crgolf.ca.

Created by *BCBusiness* in partnership with Campbell River Golf & Country Club
